

For Immediate Release

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**HOLLYWOOD GETS BAPTIZED AT KINGDOMWOOD
CHRISTIAN FILM FESTIVAL**
Kingdomwood Christian Film Festival Hosts 5th Annual Event

ATLANTA, August 2012 -- Kingdomwood Christian Film Festival (KCFF) today announced that Emmy-Award winning producer founder and publisher of *Movieguide*, Ted Baehr, will be the opening session's keynote speaker at the 5th Annual Kingdomwood Christian Film Festival. In addition, Baehr will facilitate the festival's Master Class based on his best-selling book, *How to Succeed in Hollywood (Without Losing Your Soul): A Field Guide for Christian Screenwriters, Actors, Producers, Directors, and More*. The opening session and the KCFF Master Class are scheduled for Friday, Oct. 5, at the Crowne Plaza Hotels & Resorts Atlanta Perimeter in Atlanta, Ga. The festival runs through Sunday, Oct. 7.

KCFF is the premiere event spotlighting the works of today's filmmakers who produce movies that promote, educate and inspire faith-based values. While the keynote address will be the centerpiece of the event, the KCFF Master Class taught by Baehr will also be one of many highlights as he not only reveals how opportunities unique to people of faith can change the culture of Hollywood, but also shares with attendees how they can avoid and overcome obstacles that block the way to success without compromising their values. In addition, he will offer practical advice based on life experiences and encourage attendees to use their God ordained talents to make significant creative contributions to the world of entertainment.

"We are thrilled to have such a well-respected industry personality and leader to serve as this year's keynote speaker and guest lecturer for the KCFF Master Class," said Audrey T. Thomas,

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CEO and founder, Kingdomwood Christian Film Festival. “Words can’t describe how phenomenal this year’s event will be! Since last year, we’ve formed productive alliances and partnerships with organizations such as *Movieguide* which will allow us to offer our audience the opportunity to showcase their creativity, gain exposure, for their films and learn invaluable information from a variety of sources.”

A noted critic, educator, lecturer, and media pundit, Ted Baehr serves as Chairman of the Christian Film & Television Commission®. As the publisher of “*Movieguide®: The Family Guide to Movies and Entertainment*,” he offers in-depth analyses of current movies from a biblical perspective via TV, Radio, Print, Internet, and Mobile Applications. Not only are issues of violence, sex and profanity directly addressed, *Movieguide®* digs deeply into the moral statements and worldviews of the movies, videos and television programs it reviews. In addition to “*How to Succeed in Hollywood (Without Losing Your Soul): A Field Guide for Christian Screenwriters, Actors, Producers, Directors, and More*,” Baehr has written numerous books including “*What Can We Watch Tonight?*” and “*So You Want To Be In Pictures?*”.

The KCFF will feature selections of films produced by national and international faith-based filmmakers that will be screened throughout the festival. Discussions and commentaries will follow each screening. In addition panels and symposiums will be included. For more information about *Movieguide®*, visit www.movieguide.org. To learn more about KCFF or the 2012 festival, visit www.kingdomwood.com

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Founded in 2006, the mission of KCFF is to encourage seasoned filmmakers to produce films with family-friendly spiritual values; motivate and inspire young filmmakers to produce films with high moral standards; and most importantly, showcase films that honor Christ.